

Wright's

A GOOD PLACE TO TRADE

"A CLEAN BITE"

Customers like the cleanliness of this Lunch Department. Appetizing lunches served nicely. Hot soup, sandwich, beverage, desert 30c

"TANLAC 89c"

Genuine Tanlac—"The Master Medicine"—a good tonic. Hundreds of Ogdens people are taking it. We sell the \$1 size for 89c

HOW TO KEEP THE STORE FRESH

Plenty of fresh air is the secret of good health—the best preventative of disease. Every hour of the day and night, a great stream of fresh air is pumped into this store with electric motors—other motors pump out the used air. Antiseptics are sprayed through the store every day.

A Hundred Items for Week-End Buyers

Customers feel safe in this great store. The great aisles—the high ceilings, the generous space makes crowding unlikely. Sun-warmed air from out-of-doors is motor driven into the store and driven out again before it can become stale. Week-end shoppers will find the store as sweet, as sanitary as human care can make it.

Pantry Specials

These week-end pantry specials are a boon to our many customers, who look for them each week. These on sale all day Friday and Saturday.

OPEKO COFFEE

If we knew of a better coffee we would surely have it. But this Opeko Coffee seems to please the most fastidious. A delicious blend—in air-tight packages; 48c for the single pound, now two pounds for 49c

LEGETT'S TEAS

This tea is picked from the choicest gardens—it is sealed with machinery—in air-tight packages that retain all of the original flavor; 55c for singles, or two packages for 56c

SYMOND'S INN COCOA

A pure cocoa—full strength—just such cocoa as you always buy at 30c the tin (half-pound). Customers come back each week for more; 30c for single tins, 31c or two tins for 35c

BAKING CHOCOLATE

Symond's Inn Baking Chocolate Bars—the full half-pound size—just the pure chocolate that you use for cooking—or drinking. The single bars are 25c, or 35c two of them for

SCHOOL SUITINGS

40c suiting—extra good, strong material—for girl's school dresses, ladies' house dresses, etc.; full 36 inches wide; 29c (First Floor)

DANISH CLOTHS

75c Danish poplar cloth, in pink and light blue; half wool and half cotton; for fall and winter dresses, etc.; yard 45c (First Floor)

COTTON BATTS

\$1.25 cotton batts for comforters, quilts, etc.; full 3 pounds. Open out 72x90, for large 1.10 (First Floor)

DEVONSHIRE CLOTH

Devonshire cloth, odds and ends, in short lengths; 1 to 10 yards in piece; 32 inches wide; good, fast colors. Special, 25c (First Floor)

DRESS GINGHAMS

50c dress gingham—best known brand; good, fast colors; good assortment; yard 43c (First Floor)

OUTING FLANNELS

Best Outing Flannels, in light, dark and medium colors; large assortment, for night dresses, quilts, etc.; yard 25c (First Floor)

MUSLIN SHEETING

9-4 sheeting, bleached or unbleached, for full sized sheets. Regular 90c value. Special, yard 69c (First Floor)

HOPE BLEACHED

30c quality Hope bleached muslin, for night dresses, sheets, pillow cases, underwear, etc.; 36 inches wide; yard 25c (First Floor)

BED SPREADS

\$3.00 bed spreads; good, full size; latest Marseilles designs—at less than the mill price on today's market \$2.68 (First Floor)

MUSLIN SHEETS

\$1.60 sheets, size 81x90, with welded seam in center; nice, deep hem \$1.39 (First Floor)

PERCOLATORS

Percolator—a pure aluminum—guaranteed 20 years wear; action shape, with ebonized handle; six-cup size \$1.95 (Basement)

STAR CUT TUMBLERS

Star-cut tumblers—they're blown bell shaped; blank cut, with 6-point star. The 8-oz. size; set of 6 69c (Basement)

WATER BUCKETS

Water buckets, blue enameled bucket; white lined; heavy steel base. The large 12-quart size \$1.19 (Basement)

SAUCE PANS

Set of sauce pans. These are Wear Ever aluminum pans, the 1, 1-1/2 and 2-1/2 quart sizes; three pans to set \$1.85 (Basement)

HOUSE BROOMS

House brooms, made with the new steel clamp which give additional life to the broom; the medium size 59c (Basement)

COTTON BLANKETS

A double cotton blanket, size 70x80; weighs 3 pounds. We have these in grey, white and tan colors. They are our regular \$3.75 value. Special, \$3.25 (Basement)

COTTON BLANKETS

A double cotton blanket in assorted color plaids. These are 3-pound blankets, sizes 66x90. Our regular \$4.75 value. Special, pair \$4.25 (Basement)

BED COMFORTS

The regular size comfort for a double bed, in assorted colors; filled with clean, fluffy cotton; a splendid cover for the bed. Special, each \$5.98 (Basement)

COMFORT BATTS

A wool and cotton batt, size 72x90; weighs 2 pounds. Just the right size for a comfort. This is a pure white batt; a special val. for, each \$2.25 (Basement)

SUIT CASES

Suit cases, in tan color only; the regular 24-inch size, with lock on. A \$1.60 value. Special \$1.00 (Basement)

BOYS' BLOUSES

Boys' blouses, fine grade percales; light or dark stripes; fast colors; double yoke; limit, two to the customer. \$1.00 79c (Basement)

BOYS' RAIN COATS

Boys' rain coats, good rubberized materials; dark yellow color; \$2.50 values \$1.65 (Basement)

MEN'S AND BOYS' CAPS

Men's and boys' caps; heavy weights; dark colors; full down bands; \$1.00 value 50c (Basement)

MEN'S SWEATERS

Men's sweaters, navy and maroon; close knit, wool materials; high and low neck; \$5.00 values \$3.45 (Basement)

MEN'S UNIONSUITS

Men's unions, heavy winter weight; part wool; gray color. Sold last year for \$1.75. Special \$1.25 (Basement)

PERSIAN ZEPHYR

Golden Fleece Zephyr yarns, in beautiful colorings. Only a few of a color. Regular 35c. Special 19c (First Floor)

L. D. S. GARMENTS

L. D. S. garments, medium weights; light fleece; bleached and unbleached. Regular \$2.35 and \$2.25. Special \$1.89 (First Floor)

WOMEN'S UNIONSUITS

Ladies' medium weight, light fleeced unions, bleached; Dutch neck; Ello sleeve; ankle length. Special 85c (First Floor)

WOMEN'S WOOL U'SUITS

Ladies' wool unions, white and natural; high neck; long sleeves. Worth 50 per cent more. Special \$2.25 (First Floor)

WOMEN'S BLOOMERS

Ladies' pink and white bloomers; reinforced; fine ribbed; all sizes \$1.15 (First Floor)

WOMEN'S HOSIERY

Ladies and Misses Hosiery—Hosiery; fine and medium ribbed; black only. Today's price much more. Special 39c (First Floor)

WOMEN'S UNDERWEAR

Ladies' heavy ribbed nursing vests and pants; white and natural. A discontinued number. To close out 95c (First Floor)

LONG CLOTH

Long cloth, 36 inches wide—Imperial quality; soft, smooth finish for the needle. Our best \$3 value for, bolt of 10 yards \$2.25 (First Floor)

SPLendor CREPE

Splendor Crepe, 40 inches wide; a nice, soft, irregular weave; most all colors; suitable for waists, dresses, trimmings, etc.; \$2.45 values for \$1.50 (First Floor)

STORM SERGE

Storm serge, 36 inches wide; good weight; in grey, brown, navy, red, plum, Burgundy and wisteria; suitable for dresses, suits, skirts, etc. A big \$1.25 value 85c (First Floor)

FRENCH SERGE

French serge, 48 inches wide, in a beautiful quality. One of the most wanted fabrics. This season, navy only; \$4.25 value for, yard \$3.65 (First Floor)

RUMMAGE LACES

A lot of odds and ends in fine laces, worth to \$1.50 a yard. Very wide laces included—for trimming dresses, etc. These are wonderful values at the sale 59c (First Floor)

FANCY RIBBONS

Fancy taffeta and satin ribbon, 5 to 7 inches wide; used for making Xmas gifts and hair bows. Values to 59c. Special, per yard 29c (First Floor)

BOUDOIR CAPS

Boudoir caps, made of crepe de chine net and wash silk. Daintily trimmed with lace and ribbon. In attractive styles; 75c values. Special, each 50c (First Floor)

MEN'S AND BOYS' HANDKERCHIEFS

Men's and boys' initial handkerchiefs, in broken line; remarkable values in white and colored embroidered. Values to 25c. Special, each 15c (First Floor)

SILK TASSELS

Light and dark silk tassels for trimming dresses or blouses; beautiful assortment. Splendid values; each 25c (First Floor)

MEN'S SILK SHIRTS

A wonderful assortment of men's silk shirts—in all sizes and in all new and attractive patterns. These are the best \$5 values. On sale Friday and Saturday \$3.95 (Men's Store)

MEN'S SOX

Men's black Shawknit cashmere socks—one of the best known lines in America. The best 75c value. Friday and Saturday 65c (Men's Store)

CHILD'S SWEATER SUIT

Child's sweater suits, made of good quality yarn; sweater, leggings and cap; usual \$2.50 values. Special \$1.75 (Second Floor)

HOUSE DRESSES

Ladies' house dresses, made of best quality gingham; strictly washable; convertible sleeve; all colors; \$5.50 values \$2.95 (Second Floor)

GIRLS' SERGE SKIRTS

Girls' serge skirts and bloomers; sizes from 6 to 10 years; all wool, dark blue serge; \$3.50 values \$1.95 (Second Floor)

SILK CAMISOLES

Ladies' silk camisoles, made of washable crepe de chine; Ladies' long lace trimmed; usual \$1.00 values. Special 50c (Second Floor)

Early Shopper's List

They're all reading these Saturday morning lists. We make it mighty profitable for those who will make the effort to shop before noon. These twenty items are on sale from 9 A. M. till 1 P. M. and are not sold by phone.

HANDKERCHIEFS

Ladies' and children's handkerchiefs; splendid quality of Swiss embroidered in white and colors. Regular 10c values. Per dozen 65c (First Floor)

SILK RIBBONS

Silk Moire ribbon, 5 inches wide; black, navy and green. For hair bows, etc.; 25c values. Special, per yard 15c (First Floor)

MEN'S ODD PANTS

Men's odd pants, dark colors; heavy winter weight. A good value at \$3.50. Special \$2.75 (Basement)

MEN'S WORK SHIRTS

Men's union made work shirts; heavy weight; Blue Beel Chamber. Regular \$1.50 grade. Special \$1.15 (Basement)

CREME OIL SOAP

Crema Oil Soap—fresh stock of this splendid toilet soap. A full box of one dozen bars. Limited one dozen to customer (adults only) 79c (First Floor)

LUX, THE NEW SOAP

Lux—the pure soap in flakes; won't shrink woollens; washes silks, laces and fine fabrics; 15c regular; 5 packages to customer (adults only) 50c (First Floor)

CHILD'S ROMPERS

Children's romper dresses, made of strictly washable gingham; sizes 2 to 6 years; all new 75c models; \$1.50 values (Second Floor)

BUNGALOW DRESSES

Ladies' Bungalow aprons, made of good quality percales; all good models; light and dark colors; \$2.00 values \$1.00 (Second Floor)

SILK PETTICOATS

Petticoats of Fifth Avenue taffeta and silk flounces; all colors; \$3.00 values \$1.95 (Second Floor)

SILK POPLIN

Silk Poplin, 36 inches wide; a nice, bright, silky lustre, in all the most wanted colors; \$1.25 value for, yard 75c (First Floor)

CORDUROY

Corduroy, 27 inches wide; good weight; cord just right for coats, suits and skirts, etc.; full range of colors; \$1.25 value for, yard 95c (First Floor)

BATH ROBE BLANKETS

Bath Robe blankets, in assorted colors and patterns of the Beacon make; size 72x90. These are the regular \$5.50 value. Morning only, ca. \$4.75 (Basement)

COTTON BLANKETS

A double cotton blanket in tan and grey color; size 54x74. This is a splendid quality. A regular \$2.50 value. Morning only, pair \$1.98 (Basement)

DRESS GINGHAMS

35c Dress Gingham, good assortment in solid colors; also checks, stripes and plaids; 29c good, fast colors; yard (First Floor)

BED SPREADS

\$4.50 bed spreads, scalloped cut corners or plain hem; extra large size and beautiful design \$3.98 (First Floor)

WOMEN'S SHOES

Women's Shoes, in black or patent; lace or button; cloth or kid tops; leather Louis heels; \$7.00 values \$3.95 (First Floor)

MISSSES SHOES

Misses Shoes, patent leather vamps; black cloth tops; good weight soles. A shoe for dress or school; sizes 8-12 to \$1.95 (First Floor)

GIRL'S SHOES

Misses Shoes, in vic kid, gun metal or patent leather; button or lace styles. Good shoes for school or dress wear; sizes 11 to 12; values to \$3.75. \$1.85 to 2; values to \$3.75. \$1.85 (Basement)

WOMEN'S SHOES

Women's Shoes in vic, gun metal and patent, with black or colored tops, high or low heels. \$2.65 Values to \$5.00 (Basement)

LAUNDRY SOAP

Laundry Soap—Fairbanks' Mascot soap; no phone orders; sold to adults only; 11 bars to a person 50c (Basement)

PARLOR MATCHES

Matches—double dip parlor matches, with full treated stem; sold to adults only; 3 boxes to a person 10c (Basement)

Easy Prices in This Sale of Coats

The past few days have put vim into this coat sale. Customers who "look around" invariably come back to buy. We have had to pay a little more—but we are content with smaller profits—hence the unusual values.

No matter how much you want to pay for a coat—\$10, \$15, \$20, \$25 or more, we have a sale coat that you will like. The early selections are always most satisfactory.

Two Splendid Lots Serge Dresses

Our New York buyer, with unusual good luck, picked up two very handsome lots of serge dresses—and at a price that permits of our selling them much under the present day values. Women who know about the scarcity of serge are buying them.

--at \$13.95 --at \$25

Dresses of good serge—some of them with combination of silks and satins. All styles of the present season—dresses that could not be made now for the money. Dresses worth to \$25, on sale at \$13.95

Dresses of serge and of silk and of many combinations. Some of them are made of genuine French serge—and that you know is a very, very scarce article. Values in this assortment are to \$40. A fine assortment on sale at \$25

MEDALLIONS

Silk tassels and frogs; used for trimming coats, bags, dresses, etc.; dark colors. Values to 50c. Special, each 5c (First Floor)

MEN'S HATS

A lot of the best fall styles in Stetson hats for men. These are in black felt—the usual \$5.00 kinds. On sale \$4.00 now (Men's Store)

WOMEN'S GLOVES

Ladies' 16-button chamisetta gloves; colors white and chamois. Regular \$5 and \$1.00. Special 49c (First Floor)

TAFFETA SILKS

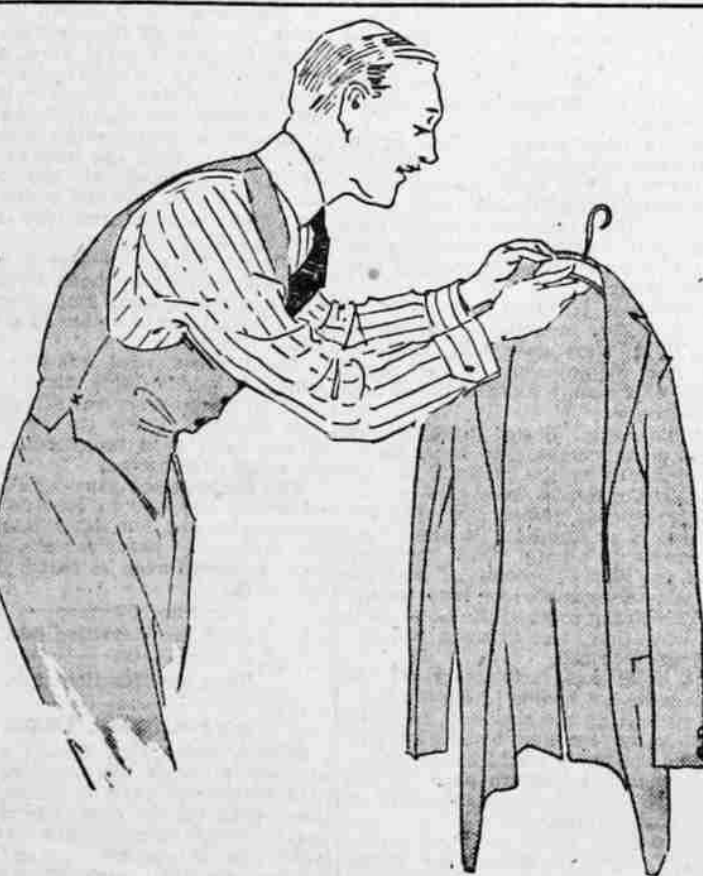
Taffeta silk, 35 inches wide, in a full range of colors. This is one of the best \$2.00 values made for, yard \$1.39 (First Floor)

CHILD'S UNIONSUITS

Children's medium weight fleeced unions, bleached only; long sleeves; high neck; 6 to 12 years, 58c; 12 to 14 68c (First Floor)

SILK GLOVES

Ladies' 16-button silk gloves, black and white; all sizes. Regular \$1.25. Special, 98c 2 pair for (First Floor)



Men's Suits At Same Old Prices

Don't take too seriously the statement that men's clothes are higher "because of the war." With some of the best lines of men's clothes made in America, we are selling suits at about the same prices as last year—the same low prices that we made last year. Right now you may have pick of a hundred handsome fall suits for \$20—and the best suit here you may buy for \$35—about the same as last year.

The same thing is true of overcoats. Before you pay a higher price because of the war—come here and let us talk it over.

